

Message Text

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62

ACTION EUR-05

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /013 W

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R 201531Z DEC 73

FM AMCONSUL FRANKFURT

TO SECSTATE WASHDC 6153

USDOC WASHDC

INFO AMEMBASSY BONN

UNCLAS FRANKFURT 8371

E.O. 11652: N/A

TAGS: BEXP GW

SUBJECT: WTDR-SUNBEAM ELEKTROGERATE VERTRIESBSGESELL-
SCHAFT GMBH

REF: USDOC 18255

1. 26 INDUSTRIESTRASSE, 6236 ESCHBORN/TS, WEST GERMANY,
CABLE: NONE, TELEX: 04-10368, PHONE: 06196-45713/16, OFFICERS:
KARL F LEPPLE, GENERAL MANAGER, KLAUS CRYNS MANAGER
MARKETING.

2. THE FIRM WAS ESTABLISHED IN 1972 FOR THE DISTRIBUTION
OF SMALL ELECTRICAL HOUSEHOLD APPLIANCES, ELECTRIC
BATTERY OPERATING CLOCKS, AND ELECTRIC RAZORS, ALL PRO-
DUCTS OF THE FIRMS PARENT COMPANY: SUMBEAM CORP. CHICAGO,
ILL. THE FIRM IS GOING TO ENLARGE ITS LINE BY TAKING OVER
SALES REPRESENTATION OF AMERICAN FIRMS IN NON-COMPETITIVE
LINES. IT WORKS WITH 22 EMPLOYEES AND 8 SALESMEN. ITS
SALES AREA IS WEST GERMANY.

3. FINANCIAL REF: FIRS NATIONAL BANK OF
CHICAGO, FRANKFURT.

4. FOREIGN FIRMS REPRESENTED: N/A

5. THE FIRM HAS A GOOD REPUTATION AND CLAIMS ITS ANNUAL
VOLUME OF BUSINESS TO BE DM 7 MILLION. FINANCIAL REFERENCES
WERE NOT CHECKED, SINCE THE FIRM IS 100 PERCENT SUB-
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SIDIARY OF SUNBEAM CORP, CHICAGO, ILL. THROUGH THE

LATTERS SWISS SUBSIDIARY SUNBEAM AG, ZUG, SWITZERLAND.
RECOMMENDED AS A GOOD BUSINESS CONTACT FOR US FIRMS.

6. DATE OF INFO 12/73. PREPARED BY P BARTOLSIC AND
APPROVED BY A L VELER.HARLAN

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NNN

Message Attributes

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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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